



Confédération
Européenne de
Volleyball

JOB ADVERT



jobs@cev.eu

www.cev.eu

Job Title: Head of Digital & Marketing

Location: Luxembourg

Reports To: Managing Director

Contract Type: Full-time, Permanent

Start Date: As soon as possible

About CEV

The European Volleyball Confederation (CEV) is the governing body for Volleyball in Europe. With a mission to grow the sport at all levels and across all disciplines – Indoor, Beach and Snow – CEV is committed to shaping the future of Volleyball. We organise elite competitions, foster grassroots development, and connect fans through innovative digital and marketing experiences.

The Role

We are looking for a dynamic and forward-thinking **Head of Digital & Marketing** to lead the strategy, development, and implementation of all digital and marketing activities across the CEV ecosystem. This senior role is crucial in driving fan engagement, brand value, digital transformation, and commercial growth across our competitions and campaigns.

Key Responsibilities

- **Strategic Leadership:** Define and execute a comprehensive digital and marketing strategy aligned with CEV's vision and commercial objectives.
- **Team Management:** Lead and mentor a multidisciplinary team covering digital media, content, design, social media, marketing campaigns, and fan engagement.
- **Brand Development:** Oversee brand positioning, consistency, and growth across all platforms and properties.
- **Content & Digital Media:** Ensure best-in-class storytelling and digital experiences through websites, apps, and social media.



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- **Fan Engagement:** Develop and execute innovative campaigns and digital products to engage current fans and attract new audiences, including youth and families.
- **Partnership Support:** Work closely with commercial and broadcast partners to deliver high-value activations and digital inventory.
- **Analytics & Reporting:** Define KPIs and regularly report on performance metrics, ensuring a data-driven approach to decision making.
- **Innovation & Trends:** Stay ahead of industry trends and integrate emerging technologies (e.g. AR/VR, AI, gamification) where relevant.

Qualifications & Experience

- Proven experience (7+ years) in senior digital and/or marketing roles, ideally within sport, media, or entertainment sectors.
- Strong leadership and people management skills with the ability to inspire and drive a team.
- Strategic thinker with excellent project management and organisational abilities.
- Deep understanding of digital platforms, content creation, fan engagement, and social media strategy.
- Knowledge of sponsorship activation, CRM, paid media, and performance marketing.
- Passion for sport and storytelling; knowledge of Volleyball is a strong asset.
- Excellent written and verbal communication skills in English; additional languages are a plus.
- Willingness to travel internationally for key events and meetings.



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Why Join Us?

- Be at the heart of European Volleyball's digital evolution.
 - Work in an international, purpose-driven environment.
 - Opportunity to shape fan experiences and build the next chapter of the sport's growth.
 - Collaborative, inclusive team culture.
 - Competitive salary and benefits package.
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Ready to Make an Impact?

Please send your *CV and motivational letter (ML) in English to jobs@cev.eu with the following subject line: *Head of Digital & Marketing Application*.

Deadline for application 10.04.2025

**Please save your documents as follows: Last name-first name-CV and Last name-first name-ML.*