

# CEV Champions League Volley Volleyball Cup Challenge Cup 2021



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1.	INTRODUCTION .....	3
2.	2021 REGISTRATION PROCEDURE .....	3
3.	ALLOCATION OF SLOTS.....	3
4.	CEV REGULATORY FRAMEWORK.....	4
5.	2021 CEV EUROPEAN CUPS CALENDAR.....	4
6.	2021 CEV EUROPEAN CUPS RANKING.....	4
7.	CEV EUROPEAN CUPS 2021 COMPETITION SYSTEMS.....	4
8.	CEV CHAMPIONS LEAGUE VOLLEY 2021.....	7
9.	COVID-19 IMPACT.....	8
10.	CONTINGENCY PLAN.....	8
11.	BANNED TEAMS.....	8
12.	DRAWING OF LOTS .....	9
13.	LED SYSTEM .....	9
14.	COMMERCIAL RIGHTS.....	9
15.	BRANDING .....	10
16.	MEDIA RIGHTS & HOST BROADCAST PRODUCTION .....	10
17.	DIGITAL COVERAGE .....	12
18.	TEAMS & PLAYERS PICTURES .....	13

## 1. INTRODUCTION

This Official Communication No. 1 (Registration) supports all National Federations which are interested in registering teams into one of the CEV Clubs competitions.

It contains important information and explanations about registration, regulations and other items for a smooth running of the competitions.

You will find a useful timeline / to-do-list in the Organization Guidelines – Chapter 1. Please read it carefully.

The CEV Office is available to help should you have any questions, or need any assistance during this process.

## 2. 2021 REGISTRATION PROCEDURE

Registration is done via the CEV database by completing the O1 form (one per gender), no later than:

**Saturday 1<sup>st</sup> August 2020 at 23:59 CET.**

Once you close the O1 form, the data is fixed and cannot be changed. The CEV will set the form as 'Accepted' once it is checked. Once the signed and stamped originals sent by mail are received, the CEV will set the form as 'Confirmed'.

More information about your registration is available in the [Organisation Guidelines – Chapters 2 and 3](#).

For an explanation about the access to the CEV database and its functionalities, please check [Chapter 22](#).

## 3. ALLOCATION OF SLOTS

The allocation of slots is in accordance with the [CEV European Cups 2021](#) slots allocation.

Based on the CEV Board of Administration decision taken on 7 July 2020, notwithstanding article [31.1 §1 b\) and §3](#) of the CEV Volleyball Competition Regulations and despite the relevant allocation of slots, the CEV will accept the registration of one more team per gender and per National Federation in the 1<sup>st</sup>-3<sup>rd</sup> Round of the CEV Champions League Volley 2021. In doing so, the respective club has to fulfil the following criteria, next to those set in the Regulatory Framework:

- a. At least two (2) participations in the CEV Champions League Volley from the last three (3) seasons (2018, 2019 and 2020).
- b. The club is ranked among the top five (1-5) according to the final standing of the respective National Championship. When reviewing applications from those teams not yet qualified for the CEV Champions League Volley, the CEV will process these according to their ranking position.

If there is a vacancy in the 4<sup>th</sup> round because a Club, being allocated a slot, does not apply or is denied registration, this vacancy will be filled by qualifying one more team from the 3<sup>rd</sup> round.

## 4. CEV REGULATORY FRAMEWORK

During your participation in a CEV competition, you will have to use and comply with the CEV Regulatory Framework, mainly with the [CEV Volleyball Competitions Regulations](#), the Organisation Guidelines and the Official Communications. These documents are available on the dedicated section of the CEV website.

You will also have to fill in CEV forms. These forms are available in your area in the CEV database.

For a full list of the CEV forms, please check the [Organisation Guidelines - Chapter 3](#).

The CEV Board of Administration approved new changes in the CEV Volleyball Competitions Regulations, that can be seen [here](#).

Please, be aware that by registering for the CEV Cups season 2020/2021 you acknowledge that you read and agreed on the terms of these Regulations and Official Communication.

## 5. 2021 CEV EUROPEAN CUPS CALENDAR

The 2021 European Cups calendar is currently available in your download area in the CEV Database and on the [CEV website](#).

Based on the FIVB Board of Administration decision from May 2020, the last match of the national club championship shall be on 18 April 2021.

All European National Federations are requested to provide us their concrete National Leagues schedule to [clubs@cev.eu](mailto:clubs@cev.eu). If a National Federation is requiring to finish their National Championship later than the 18 April 2020, an official request for approval has to be sent to the CEV. This request will be then discussed between the CEV and FIVB for potential approval.

## 6. 2021 CEV EUROPEAN CUPS RANKING

The CEV European Cups ranking lists for the CEV Champions League Volley and for the CEV Volleyball Cup / Challenge Cup are available on the [CEV website](#).

## 7. CEV EUROPEAN CUPS 2021 COMPETITION SYSTEMS

The Competition system is as follows:

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
1.	<p><b>Main phase - 1<sup>st</sup> Round</b></p> <p>Losers are moved to the 1/32 or 1/16 of the CEV Cup</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main phase - 1/32 finals</b></p> <p>Additional level if more than 32 registered Clubs and Clubs moved from CL</p>	<p><b>Qualification phase - 1<sup>st</sup> Round</b></p> <p>Additional level if more than 32 registered Clubs</p>

	<p>*Depending on the number of accepted registrations, the 1<sup>st</sup> and 2<sup>nd</sup> round might be played in tournaments (single round robin, hosting privilege given to better ranked teams).</p>	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
<b>2.</b>	<p><b>Main phase - 2<sup>nd</sup> Round</b></p> <p>Winners from 1<sup>st</sup> Round</p> <p>Losers are moved to the 1/32 or 1/16 of the CEV Cup</p> <p>Knock-out with a "Home and Away" match*</p> <p>*Depending on the number of accepted registrations, the 1<sup>st</sup> and 2<sup>nd</sup> round might be played in tournaments (single round robin, hosting privilege given to better ranked teams).</p>	<p><b>Main phase - 1/16 finals</b></p> <p>Winners from previous round, seeded Teams and Teams moved from the CL</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main phase - 1/16 finals</b></p> <p>Winners from previous round and seeded Teams.</p> <p>Knock-out with a "Home and Away" match</p>
<b>3.</b>	<p><b>Main phase - 3<sup>rd</sup> Round</b></p> <p>Winners from 2<sup>nd</sup> Round</p> <p>Losers are moved to the 1/32 or 1/16 of the CEV Cup</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main phase - 1/8 Finals</b></p> <p>Winners from 1/16 finals</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main phase - 1/8 finals</b></p> <p>Winners from 1/16 finals</p> <p>Knock-out with a "Home and Away" match</p>
<b>4.</b>	<p><b>Main phase - 4<sup>th</sup> Round</b></p> <p>2 Winners from 3<sup>rd</sup> Round and 18 directly qualified Teams*</p> <p>Double round robin with a "Home and Away" match. Five pools with four Teams</p> <p>First best placed of each pool + 3 best Teams placed second across all pools qualify to the 1/4 finals</p>	<p><b>Main phase - 1/4 finals</b></p> <p>Winners from 1/8 finals</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main phase - 1/4 finals</b></p> <p>Winners from 1/8 finals</p> <p>Knock-out with a "Home and Away" match</p>

	* If there is a vacancy in the 4 <sup>th</sup> round because a Club, being allocated a slot, does not apply or is denied registration, this vacancy will be filled by qualifying one more team from the 3 <sup>rd</sup> round.		
<b>5.</b>	<b>Knock-out phase - 1/4 finals</b>  Teams qualified from 4 <sup>th</sup> Round  Knock-out with a "Home and Away" match	<b>Final phase - Semi-finals</b>  Winners from 1/4 finals  Knock-out with a "Home and Away" match	<b>Final phase - Semi-finals</b>  Winners from 1/4 finals  Knock-out with a "Home and Away" match
<b>6.</b>	<b>Final phase - Semi-finals</b>  Winners from 1/4 finals  Knock-out with a "Home and Away" match	<b>Final phase - Gold medal matches</b>  Winners from Semi-finals  Knock-out with a "Home and Away" match	<b>Final phase - Gold medal matches</b>  Winners from Semi-finals  Knock-out with a "Home and Away" match
<b>7.</b>	<b>Final phase - Gold medal match</b>  Winners from Semi-finals  Knock-out with a single leg match	-	-

According to the number of registered Clubs, the CEV will determine the number of levels of a CEV competition, the Clubs qualifying directly to a level and those required to play in a prior level.

The allocation of teams within the levels will be made via a seeding - in accordance with the CEV European Cups ranking list and the final standing of the National Championship (after any playoffs) - and a drawing of lots.

The allocation of the "visiting" and "hosting" Club status will be in align with the CEV Competitions Regulations, [Article 14.3.2](#)

## 8. CEV CHAMPIONS LEAGUE VOLLEY 2021

### CEV CHAMPIONS LEAGUE VOLLEY 2021 – WOMEN

The 20 teams participating in the 4<sup>th</sup> Round will be divided into four sub-groups (I-II-III-IV) of five teams each before the Drawing of Lots as per the table below, which reflects the latest CEV Champions League Ranking and the number of teams per National Federation:

Cup I	Cup II	Cup III	Cup IV
TUR 1	POL 1	ROU 1	TUR 3
ITA 1	FRA 1	GER 1	ITA 3
RUS 1	RUS 2	BUL 1	RUS 3
TUR 2	POL 2	CZE 1	Winner CL 3rd Round
ITA 2	FRA 2	FIN 1	Winner CL 3rd Round

Teams will be drawn across five pools (A-B-C-D-E) accordingly. Each pool will consist of four teams, each one playing three matches at home and three away. The home and away status of each team is determined as follows:

LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
<b>10-12.11.2020</b>	<b>24-26.11.2020</b>	<b>08-10.12.2020</b>	<b>22-24.12.2020</b>	<b>26-28.01.2021</b>	<b>09.02.2021</b>
I – IV	III – I	II – I	I – III	IV – I	I – II
II – III	IV – II	IV – III	II – IV	III – II	III – IV

### CEV CHAMPIONS LEAGUE VOLLEY 2021 – MEN

The same system is applied for the Men's competition

Cup I	Cup II	Cup III	Cup IV
ITA 1	GER 1	BEL 1	ITA 3
RUS 1	TUR 1	FRA 1	RUS 3
POL 1	POL 2	SLO 1	POL 3
ITA 2	GER 2	CZE 1	Winner CL 3 <sup>rd</sup> Round
RUS 2	TUR 2	BEL 2	Winner CL 3 <sup>rd</sup> Round

LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
<b>17-19.11.2020</b>	<b>01-03.12.2020</b>	<b>15-17.12.2020</b>	<b>20-21.01.2021</b>	<b>02-04.02.2021</b>	<b>10.02.2021</b>
I – IV	III – I	II – I	I – III	IV – I	I – II
II – III	IV – II	IV – III	II – IV	III – II	III – IV

## 9. COVID-19 IMPACT

In response to the COVID-19 crisis, the CEV will respect and apply the decisions taken by the respective national and international authorities in regards to the safety measures and hygiene standards in place to protect the well-being and health of players, coaches, officials, media and fans.

If required by the respective authorities, matches without public will be approved. The CEV will adopt flexibility if due to the COVID-19 pandemic, the CEV Regulatory requirements clash with provisions applied by the respective authorities.

The CEV Office and the CEV Medical Commission are working on the CEV Competition Hygiene Guidelines in order to protect the health of athletes, coaches, fans, officials and everyone associated with our sport.

## 10. CONTINGENCY PLAN

In regards to the CEV Board of Administration decision taken on 7 July 2020, the following contingency plan has been approved:

For the 1<sup>st</sup> to 3<sup>rd</sup> Round of the CEV Champions League Volley 2021:

- a. To allow exceptionally due to proven COVID-19 imposed limitation to host both the home & away match by only one team
- b. If a team is prevented from hosting and traveling to a game due to COVID-19 based on a proven governmental decision, this is considered as a forfeit and the team will be relegated to the CEV Cup.

For the 4<sup>th</sup> Round of the CEV Champions League Volley 2021:

In case one or more teams in a pool are prevented from hosting or traveling to a game due to COVID-19 based on a proven governmental decision, the CEV will take a final decision in the scope of the following scenarios:

- a. To consider it as a forfeit and the concerned team will be eliminated from the Competition without any further financial and disciplinary sanction.
- b. To switch the format from home and away matches to tournament
- c. To establish a final pool ranking based on the played matches until the moment of this disruption to the initial schedule.

## 11. BANNED TEAMS

According to the CEV Volleyball Competitions Regulations, the below mentioned teams are not eligible to participate in the 2021 European Cups (non-exhaustive list):

Team	Season	Reason
<b>Women</b>		
TUR – Beylikduzu Voleybol ISTANBUL	2019 / 2020	Withdrawal
ROU – C.S.M. BUCURESTI	2019 / 2020	Withdrawal
<b>Men</b>		
ROU – Tricolorul LMV PLOIESTI	2018 / 2019	Withdrawal



## 12. DRAWING OF LOTS

The CEV European Cups Drawing of Lots will be held in Luxembourg in the second half of August. The exact date will be communicated in due course.

In order to provide the clubs with as much time as possible to plan their activities and matches during these uncertain times, this DOL includes also the 4<sup>th</sup> round of the CEV Champions League.

## 13. LED SYSTEM

Clubs wishing to use a dynamic advertisement system - LED system - shall submit the "LED system application form" to CEV for approval no later than four weeks before the first home match.

The LED system application form is available on CEV Cloud [here](#). The application form has to be submitted as specified in the application document.

## 14. COMMERCIAL RIGHTS

In accordance with the rights already granted to Clubs ([Chapter 18 of the CEV Volleyball Competitions Regulations](#)), the table hereafter shows the split of Advertising spaces on the Playing area between the CEV and the organising clubs.

Advertising spaces	CEV Champions League Volley		CEV Cup		Challenge Cup	
	CLUB	CEV	CLUB	CEV	CLUB	CEV
Banners	10 (+4 on positions 23-26)	12	12 (+4 on positions 23-26)	10	12 (+4 on positions 23-26)	10
LED system visibility split (percentage of a 360" loop)	60%	40%	60%	40%	60%	40%
Floor stickers	2	4*	2	2	2	2
Net	-	100%	50%	50%	50%	50%
Net post	-	100%	-	-	-	-
Referee stand	-	100%	-	-	-	-

\*including two positions for institutional advertising (e.g. competition title, host city).

In case no CEV partner is contracted by 30<sup>th</sup> of September 2020 (date due to prior contractual commitments of CEV), 10% of the CEVs LED timing will be ceded to the clubs.

### RESERVED PRODUCT CATEGORIES – CHAMPIONS LEAGUE VOLLEY, CEV CUP & CHALLENGE CUP:

Based on the CEV Board of Administration decision taken on 23/04/2020, only the following protected product categories are reserved by CEV for the upcoming competition:

1. Betting and Gambling services
2. Sports Equipment - Volleyballs

\*For the avoidance of doubt, although the “betting & gambling services” sector and/or category is reserved by CEV, the Organiser may exploit, based on prior agreement of CEV, the category for the “National lottery”, provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by CEV.

The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup.

## 15. BRANDING

For the upcoming season all branding materials and layouts will be made available after registration on the CEV Cloud and need to be implemented by all the clubs for the season 2020/2021.

Further information on all graphics will be published in the next Official Communication.

## 16. MEDIA RIGHTS & HOST BROADCAST PRODUCTION

CEV is the ultimate rights-holder of the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup. The CEV has appointed the Sport Media Agency Infront as its global media rights distribution partner for the above mentioned competitions.

For further information on media rights and host broadcast production matters, the following contact details shall be used during the CEV Club Competitions season 2020/2021:

CEV – Aurèle Weyeneth, Head of Digital & TV

- [tv@cev.eu](mailto:tv@cev.eu)

Infront – Ottavia Perra, Associate Director TV & Media Rights

- [Ottavia.Perra@infrontsports.com](mailto:Ottavia.Perra@infrontsports.com)

The following media rights exclusivity and broadcasting standards stated in the CEV Volleyball Competition Regulations will apply during the CEV Club competitions season 2020/2021:

### CEV Champions League Volley 2021

#### Media Rights

The CEV Sport Media Agency Infront retains the exclusive worldwide media rights with respect to the Men & Women CEV Champions League Volley. As a result, the participating clubs do not hold any media rights within their domestic territory.

#### Host Broadcast Production

As announced by the European Recovery Program approved by the CEV BoA on 23.04.2020, for the CEV Champions League Volley season 2020/2021 all TV production obligation for the clubs is waived and the CEV to cover potential production costs beyond the Infront guarantee in case no host broadcaster is covering it.

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a free of charge basis:

- Camera platforms for one (1) or two (2) cameras centralized above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency team on-site

## **CEV Volleyball Cup & CEV Volleyball Challenge Cup**

### **Media Rights**

With respect to domestic matches only, The CEV is granting to the participating clubs the non-exclusive domestic media rights in the territory.

### **Host Broadcast Production**

The participating clubs shall respect and fulfill the requirements stated in the CEV Volleyball Competitions Regulations and summarized below:

#### *CEV Volleyball Cup*

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras
Final Phase	Semi-Finals & Finals	CEV Broadcast Standard C – 5 HD cameras

#### *CEV Volleyball Challenge Cup*

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras
Final Phase	Finals	CEV Broadcast Standard C – 5 HD cameras

For the avoidance of doubt, any domestic matches produced by the participating clubs during the CEV Volleyball Cup and CEV Volleyball Challenge Cup shall respect the following World Feed signal format and delivery requirements:

<b>Quality</b>	Live uninterrupted & continuous HD 1080i 50Hz 16:9 World Feed signal
<b>Audio configuration</b>	Minimum four (4) audio channels for international stereo sounds and 2 <sup>nd</sup> language commentary mix (if applicable)
<b>Microphones</b>	Min. six (6) including one (1) net microphone to capture atmospherics
<b>Delivery point</b>	Established European satellite (Eutelsat 10A or 7B)
<b>TV graphics</b>	Provided by the CEV and its Sport Media Agency

For the avoidance of doubt, the World Feed signal of each produced match must be delivered to CEV and its Sport Media Agency free-of-charge via satellite according to the following standards:

- Uplink to an established European satellite
- Book the corresponding satellite space (including the end-to-end test synopsis)
- Provide an encrypted satellite feed (also called BISS code)

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a free of charge basis:

- Camera platforms for one (1) or two (2) cameras centralized above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency media and production team.
- Accommodation (full board) – up to 2 rooms for the CEV Sport Media Agency staff on-site provided that they are requested minimum 2 months before the start of each match.

Lastly, comprehensive TV production manuals and on-screen graphics package will also be distributed to each participating club and appointed host broadcasters.

## 17. DIGITAL COVERAGE

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers and creating more engagement to teams and athletes.

The participating clubs should use social media to promote CEV Clubs competitions. Here is below industry standards as well as social media tips that can be use throughout the season:

Description	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go “behind the scenes.” Make fans who are not at the event feel like they are (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Share on your social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.

- Provide CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating federations on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

<b>CEV Champions League Volley 2021 - Women</b>	#CLVolleyW
<b>CEV Champions League Volley 2021 - Men</b>	#CLVolleyM
<b>CEV Volleyball Cup 2021 - Women</b>	#CEVCupW
<b>CEV Volleyball Cup 2021 - Men</b>	#CEVCupM
<b>CEV Volleyball Challenge Cup 2021 - Women</b>	#CEVChallengeCupW
<b>CEV Volleyball Challenge Cup 2021 - Men</b>	#CEVChallengeCupM

The CEV will assist organisers and participating teams with media officers (freelancers) on-site as long as conditions allow. Further information will be provided prior to the event.

If you have any questions and/or ideas for digital and social media activations, please always contact [digital@cev.eu](mailto:digital@cev.eu).

## 18. TEAMS & PLAYERS PICTURES

### General Information

Team and athlete’s pictures are used by the CEV for promotional purposes on its website, social media, TV graphics operations as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.

It is the responsibility of each participating club to provide to CEV quality pictures based on the following requirements.

### Athlete portrait shot & staff

A portrait shot of each registered athlete and key staff shall be provided as per the standard below:



#### Quality standards:

- Background: neutral - white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (**no training suit, national team jersey or polos are allowed**)
- Jersey number: to be visible on picture
- Dimension: 1800\*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

### Team picture

A team picture shall be provided as per the standard below:



Quality standards:

- Location: backdrop or on court.
- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polos are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud).
- Dimensions: at least 4000\*2500 pixels and 300 DPI minimum
- Maximum weight: 12-15 MB

Delivery method:

Pictures shall be submitted via the CEV database 04 forms in high-resolution, in JPEG format and with full player name.

➔ Deadline of submission: 1 month prior to the start of the competition



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# CEV Champions League Volley 2021

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## Content

1.	CEV Competition System – Update.....	3
2.	CEV Drawing of Lots.....	4
3.	Video Challenge System .....	5
4.	CLS – Form (Request for approval of sponsors).....	6
5.	Team Uniforms.....	6
6.	CEV Champions League Nets.....	9
7.	Branding & Graphics .....	10
8.	Commercial rights – Update 1 <sup>st</sup> – 2 <sup>nd</sup> Rounds .....	11
9.	LED system – Update 1 <sup>st</sup> – 2 <sup>nd</sup> Rounds.....	11
10.	Court Layout – 1 <sup>st</sup> – 2 <sup>nd</sup> Rounds.....	12
11.	Data Collection & Rights.....	13

# 1. CEV Competition System - Update

## CEV CHAMPIONS LEAGUE VOLLEY 2021 – WOMEN – UPDATE

Following the registration process, the format and the games scheduled for the 1<sup>st</sup> and 2<sup>nd</sup> Round in the CEV Champions League 2021 Women competition will remain unchanged.

The scheduled competition window follows:

- 1<sup>st</sup> Round from 22 September – 1 October 2020
- 2<sup>nd</sup> Round from 6 October – 15 October 2020

## CEV CHAMPIONS LEAGUE VOLLEY 2021 – MEN – UPDATE

According to the CEV Board of Administration decision, as a response to COVID-19, the National Federation could register an additional team in the 1<sup>st</sup> – 3<sup>rd</sup> Rounds of the CEV Champions League with the specific criteria communicated in the Official Communication No. 1, Article 3. Following that, for the stated Rounds, 18 teams have registered, and the format with home-away games could not be applied.

Consequently, the format previously communicated in Official Communication No 1, Article 7, had to be implemented, giving every team a chance to take a stage in the CEV Champions League Volley 2021 and to provide more flexibility to cope with the pandemic in this uncertain times.

According to that, the 1<sup>st</sup> and 2<sup>nd</sup> Rounds of the CEV Champions League 2021 Men will be played in the following format:

### FIRST ROUND

- 6 pools of 3 teams each;
- Each team is granted the right to host one tournament at home (one match on Tuesday, Wednesday & Thursday);
- Three legs with a total of 9 matches per pool (6 matches per team);
- The winners of each pool will progress to the 2<sup>nd</sup> round.

<b>POOL A</b>	<b>POOL B</b>	<b>POOL C</b>	<b>POOL D</b>	<b>POOL E</b>	<b>POOL F</b>
Team 1	Team 1	Team 1	Team 1	Team 1	Team 1
Team 2	Team 2	Team 2	Team 2	Team 2	Team 2
Team 3	Team 3	Team 3	Team 3	Team 3	Team 3

### SECOND ROUND

- 2 pools of 3 teams each;
- Each team is granted the right to host at home (one match on Tuesday, Wednesday & Thursday);
- Three legs with a total of 9 matches per pool (6 matches per team);
- The winners of both pool will progress to the 4<sup>th</sup> round.

<b>POOL G</b>	<b>POOL H</b>
Team 1	Team 1
Team 2	Team 2
Team 3	Team 3

However, as we are all aware that the COVID-19 pandemic might force some restrictions and limitations, the flexibility and solidarity of all involved stakeholders is required. With this said, and in case a team cannot travel or host and/or all three teams of a pool in the 1<sup>st</sup> and 2<sup>nd</sup> round agree to play less than three tournaments, the CEV will adopt the necessary flexibility in re-scheduled the games accordingly. As the CEV will maintain the close communication with all stakeholders, we will mediate the process with all teams, and following the Drawing of Lots, the teams of each pool will receive an invitation for the videoconference calls scheduled for Monday, 24 August 2020, where the concrete scenario, and if all games may take place, will be discussed.

The hosting order and criteria are set according to the CEV Champions League Ranking, which means that the 1<sup>st</sup> tournaments in the 1<sup>st</sup> and 2<sup>nd</sup> Rounds will be organised by the lowest ranked and the last leg by the best ranked team.

## 2. CEV Drawing of Lots

The CEV European Cups 2021 Drawing of Lots will be taking place on Friday at 21 August 2020, at the iconic Broadcasting Center Europe (BCE) in Luxembourg downtown.

The CEV welcomes the clubs that are willing and able to attend the Drawing of Lots on site in Luxembourg. However, according to the Government regulations in response to the COVID-19, a limited number of guests are allowed to attend the event. Following that, on the basis "first come first served," we kindly ask you, before proceeding with your booking to send us your email request expressing your wish to attend the event not later than Monday, 17 August 2020. On Tuesday, 18 August 2020, you will receive the confirmation of your request.

Anyhow, the Drawing of Lots will be live-streamed live on the CEV Facebook and YouTube channels. We will provide you with further information in due time and invite you to promote the stream via your communication channels.

### CEV CHAMPIONS LEAGUE VOLLEY 2021 – WOMEN – UPDATE

To rectify the information available in the Official Communication No. 1, Article 8; since 17 seeded teams are registered in the 4<sup>th</sup> Round, the TUR 3 team as per CEV Champions League Ranking will be placed to the CUP III and the 3 winners from the 2<sup>nd</sup> Round will take a stage in the Pool phase.

The 20 teams participating in the 4<sup>th</sup> Round will be divided into four sub-groups (I-II-III-IV) of five teams each before the Drawing of Lots as per the table below, which reflects the latest CEV Champions League Ranking and the number of teams per National Federation:

<b>Cup I</b>	<b>Cup II</b>	<b>Cup III</b>	<b>Cup IV</b>
TUR 1	POL 1	GER 1	ITA 3
ITA 1	FRA 1	BUL 1	RUS 3
RUS 1	RUS 2	CZE 1	Winner CL 2nd Round
TUR 2	POL 2	FIN 1	Winner CL 2nd Round
ITA 2	FRA 2	TUR 3	Winner CL 2nd Round

Teams will be drawn across five pools (A-B-C-D-E) accordingly. Each pool will consist of four teams, each one playing three matches at home and three away. The home and away status of each team is determined as follows:

LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
10-12.11.2020	24-26.11.2020	08-10.12.2020	22-24.12.2020	26-28.01.2021	09.02.2021
I – IV	III – I	II – I	I – III	IV – I	I – II
II – III	IV – II	IV – III	II – IV	III – II	III – IV

## 3. Video Challenge System

The use of a “video challenge system” is mandatory for each match from the Round 4 onwards. Therefore, the CEV would like to ask each participating club to appoint the corresponding Challenge System provider and ensure a smooth implementation on-site.

Each participating club shall appoint its provider and confirm it to the CEV minimum 2 weeks prior to the start of the 4<sup>th</sup> round.

The implementation of the Challenge System must be aligned with the Challenge System Regulation.

The CEV would also like to inform all participating clubs that all challenge situations are obligatory for this season of the CEV Champions League Volley (including floor touch, “pancake” situation). The CEV will provide the corresponding Challenge graphics to each participating club and host broadcasters before the start of the 4th round matches (via a cloud link).

A smooth implementation of the Challenge System also implies strong coordination for the implementation of the different Challenge system outputs on venue giant screens and the international TV signal.

Lastly, the CEV is recommending the following approved list of Challenge System providers for the CEV Champions League Volley 2020:

### Data Project (A Genius Sports Company)

- Email: [volleysupport@geniussports.com](mailto:volleysupport@geniussports.com)

Mr. Antonio Licciardi

- Email: [antonio.licciardi@geniussports.com](mailto:antonio.licciardi@geniussports.com)

### TDS International SA

Mr. Wojciech Andrzejkiewicz

- Email: [wandrzej@tdsinternational.eu](mailto:wandrzej@tdsinternational.eu) & [contact@tdsinternational.eu](mailto:contact@tdsinternational.eu)
- Phone/Mobile: +48 601 366 884

### Hawk-Eye Innovations Ltd

Mr. James Barton – Director of Badminton, Volleyball and SMART Sports

- Email: [james.barton@hawkeyeinnovations.com](mailto:james.barton@hawkeyeinnovations.com) & [william.fulwood@hawkeyeinnovations.com](mailto:william.fulwood@hawkeyeinnovations.com)
- Phone/Mobile: + 44 12 56 82 20 80

## SportTech

Mr. Dawid Filipowicz

- Email: [dawid.filipowicz@sporttech.com.pl](mailto:dawid.filipowicz@sporttech.com.pl)
- Phone/Mobile: [+48 604 258 299](tel:+48604258299)

Should a club wish to appoint a provider not listed above, it should request the CEV approval accordingly.

For any further details or questions, please contact via email [clubs@cev.eu](mailto:clubs@cev.eu) and [tv@cev.eu](mailto:tv@cev.eu).

## 4. CLS – Form (Request for approval of sponsors)

The CL-S form allows Clubs in the CEV Champions League Volley 2021 to provide the CEV with information on the sponsors as well as to receive the CEV approval for their sponsors' advertisement.

All teams shall fill in the CL-S form with all sponsors contracted for the CEV Champions League Volley 2021.

The CL-S form will be available online in the CEV Database as from **24 August 2020**.

All clubs have to duly fill, save, close and send the CL-S form to CEV via the CEV database no later than 21 days (3 weeks) before their 1st match in the Competition.

Approval of team uniform shall only be given if the sponsors are uploaded and approved in the CLS form beforehand.

## 5. Team Uniforms

When ordering the team uniforms, clubs must make sure they are produced according to the CEV Volleyball Competitions Regulations and CEV Organisation Guidelines for Clubs.

All teams are requested to proceed as follows:

### 1. SPONSOR APPROVAL:

All sponsors appearing on the uniform shall first be approved by CEV through the CLS form before approval of the final uniform design.

### 2. TEAM UNIFORM APPROVAL:

After approval of the sponsors through the CLS-form, teams are required to upload the layout of their 2 sets of uniforms, shirt and short, with a front side and back side view, produced in colour, into their club folder.

CEV should be informed of the upload by a short email to [graphics@cev.eu](mailto:graphics@cev.eu).

### 3. COMPETITION LOGO BADGE:

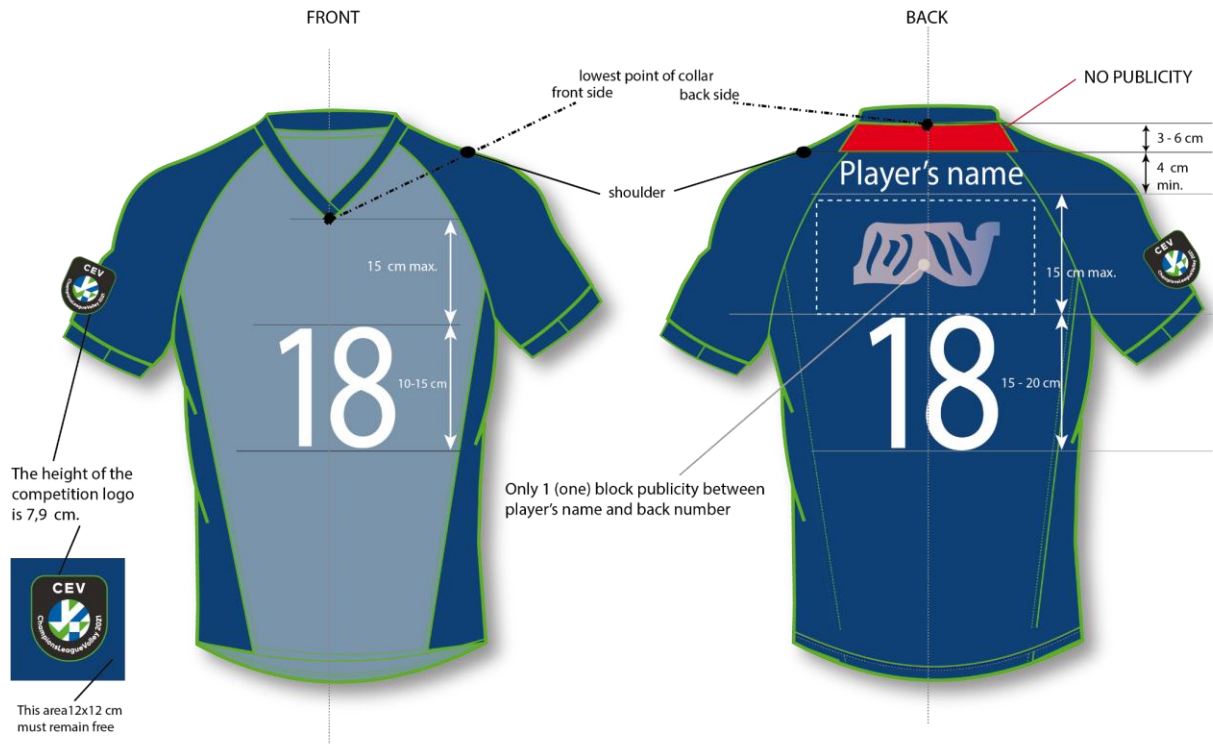
The CEV Champions League Volley 2021 badge has to figure on the team uniform as from the first match, namely on the right sleeve for jerseys with sleeves or on the upper right chest for jerseys without sleeves (see layout hereafter).

Clubs have two options:



1°) Order the new competition logo badges via the CEV Office.  
The deadline for ordering such badges is set for **Monday 17 August 2020**, by sending an email with the exact number of badges needed to: [marketing@cev.eu](mailto:marketing@cev.eu).

2°) Integrate the competition logo during production of the jerseys.  
Teams shall download the new competition logo from the CEV Cloud.



Positioning of the manufacturer's logo (20 cm<sup>2</sup> max) is free except for the restricted area on the back and inside or as a part of the player's number .



### Competition logo badge layout:



The dimensions of the competition logo badge are as follows: 70 x 79 mm (width x height)

### Competition logo badge for Champions League winners:

All winners from previous Champions League editions have the right to use the competition logo badge with stars, which indicate how many times the respective team has won the CEV Champions League Volley. These layouts can be downloaded from CEV Cloud. N.B.: CEV will not produce any badges with stars.



The colors of uniforms required for each match will be communicated by the CEV via the 09 forms in the CEV Database.

## 6. CEV Champions League Nets

CEV will ship one branded net to each participating team to be used for all matches of the competition (except finals).

Shipment will be made to all teams before the start of the first match.

It is essential that all teams check the correctness of their club address in the CEV database after confirmation of the registration. CEV cannot be held liable for the input of wrong or incomplete data resulting in delivery problems of the nets.



## 7. Branding & Graphics

The full competition brand is explained in the Brand guidelines which help you to implement the brand for the competition. The brand guidelines document provides a wide choice of possibilities for creating material.

The following material shall be downloaded from CEV Cloud:

- Brand guideline
- Banner layouts
- Logos
- Poster layout
- Backdrop layout
- Court layout
- Champions League anthem
- Club logos, if needed for the print & digital material
- Approved LED system applications
- LED system playlist file and approval

Please note that we do not provide any ticket and brochure / Programme layouts. However, all the relevant information and logos must be included in the design layout produced by the clubs, namely CEV logo, competition title and logo, CEV Official partner's logo. The official brochure / official programme is not mandatory to be produced (Recommended layout will be available in the download area).

All graphics will be available for downloading from the CEV Cloud. All Organisers have the opportunity to review the basic Brand Guidelines, to download and use the official competition logo and graphic devices in various formats, as needed.

**CEV institutional brand** can be found on the CEV website:

<https://inside.cev.eu/en/brand/> or download directly the CEV institutional kit from the CEV Cloud: <https://cloud.cev.eu/url/cevbranding>.

**CEV Cloud** is an optimized file sharing and storage solution. All clubs have direct access to all resources via a web service interface. The CEV Cloud supports Drag and drop file managing. **No logins or passwords are needed.**

Special links navigate you to the CEV online Competition storage with 2 main folders:

**Download**, which contains all necessary files / templates you need to use for production of any possible material <https://cloud.cev.eu/url/clv2021d>

and

**Upload**, for all files to be uploaded, checked and approved by CEV before producing. Upload folder is structured by club name <https://cloud.cev.eu/url/clv2021u>.

After uploading any files, the graphics department ([graphics@cev.eu](mailto:graphics@cev.eu)) has to be notified by a short e-mail. Note that, the cloud doesn't inform us automatically on the uploading of new files.

**LED system information:** In case any club wishes to use the LED system boarding, the LED system application form must be downloaded from the CEV Cloud <https://cloud.cev.eu/url/ledapplform20>.

Fully compiled form must be sent electronically to CEV for approval by **Monday 31 August 2020**. The official LED playlist will be provided by CEV and be made available in the Download area of the CEV Cloud.

## **8. Commercial rights – Update 1<sup>st</sup> – 2<sup>nd</sup> Rounds**

For 1st to 3rd rounds, CEV releases the following commercial positions:

- 7 (seven) banner positions
- 2 (two) floor sticker positions F1 and F6.

The following 5 (five) positions are retained by CEV: n°4, 9, 12, 14, 19.

In return for the release of the positions, all participating teams are requested to produce the banners for the above-mentioned positions according to the layouts made available via CEV cloud.

The official commercial court layout is published hereafter.

## **9. LED system – Update 1<sup>st</sup> – 2<sup>nd</sup> Rounds**

The CEV releases 15% from the CEV timing to clubs, i.e. once the LED system application has been approved, the visibility will be split for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> rounds between CEV and clubs as follows:

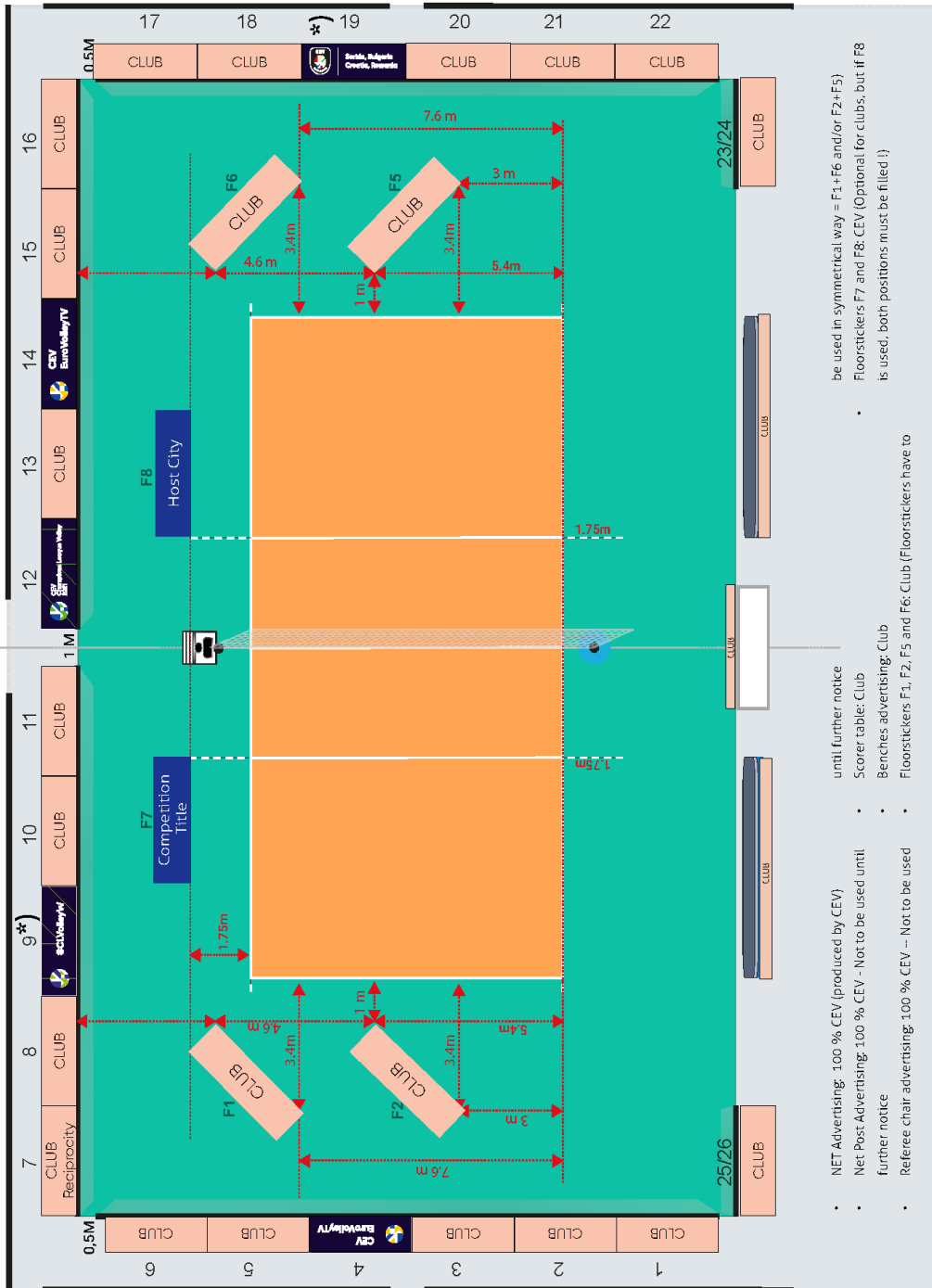
- 85% (270 seconds) for clubs
- 25% (90 seconds) for CEV

The LED playlist will be available in the download section of the CEV cloud.

# 10. Court Layout – 1<sup>st</sup> – 2<sup>nd</sup> Rounds



## CEV Champions League Volley 2021 1<sup>st</sup> – 3<sup>rd</sup> Rounds



• be used in symmetrical way = F1+F6 and/or F2+F5)  
 • Floorstickers F7 and F8: CEV (Optional for clubs, but if F8 is used, both positions must be filled !)

- NET Advertising: 100 % CEV (produced by CEV)
- Net Post Advertising: 100 % CEV - Not to be used until further notice
- Referee chair advertising: 100 % CEV - Not to be used
- until further notice
- Scorer table: Club
- Benches advertising: Club
- Floorstickers F1, F2, F5 and F6: Club (Floorstickers have to

Note: Banner's dimension: 3 m x 1 m, Floor sticker's dimension: 3.4 m x 1 m  
 \*) Correct gender has to be used.

Update: 11 August 2020

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 For all technical details and measurements see the official court layout

# 11. Data Collection & Rights

## Data Rights

- The data from the e-Scoresheet & Data Volley must be provided on a free of charge basis
- The CEV retains the exclusive rights to distribute and market the match data generated by e-Scoresheet and Data Volley for betting purposes

## Data Collection

- The e-Scoresheet application will be updated to support the data capturing and relaying necessary to fulfill the delivery of data for commercial purposes.
- Scorers / Umpires will have to be aware of and comfortable with the updates in the software in order to work the event
- Data collection for redistribution purposes will be required for every event.

## Connectivity

- To ensure timely and accurate delivery of the data to our partners, robust Internet connectivity has to be ensured in order to relay the data in real time with no delay.

## Scorers/Umpires

- Officials using the e-Scoresheet software and/or Data Volley software that are gathering the official data for the event must have sufficient experience and know-how of the software in order to input the data accurately, swiftly and in a timely manner.

## Terms and conditions

- Any non-CEV approved gathering of data for commercial purposes is prohibited

## In case of issues with Genius Sports licensed products

- tel: +39 051 307060  
email: [volleysupport@geniussports.com](mailto:volleysupport@geniussports.com)



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# CEV Champions League Volley 2021

Official Communication No.3  
Released on: 6 October 2020

cev.eu  
#CLVolleyM  
#CLVolleyW





## Content

1.	Court Layout – Update 4 <sup>th</sup> Round.....	3
2.	Commercial Court Layout – 4 <sup>th</sup> Round.....	4

# 1. Court Layout – Update 4<sup>th</sup> Round

## STATIC BANNER SYSTEM:

For the 4<sup>th</sup> round, CEV releases the following positions to the clubs:

- Banner positions: n° 3, 10, 11, 13, 20
- Floor stickers: F1 & F6

The CEV is retaining 7 banner positions as follows:

- n° 4, 8, 9, 12, 14, 15, 19

The promotional banners for the organisers of EuroVolley 2021 will be positioned on n°4 for the women and on n°19 for men.

In return for the release of all above-mentioned advertising space, all clubs are requested to produce the banners for the CEV positions. The layouts are available for downloading on the CEV cloud "download folder" here: <https://cloud.cev.eu/url/clv2021d>

The updated court layout will be implemented in the CLS form in the database.

## LED SYSTEM

For clubs having received an approval for LED system use, the following split will be applied on the LED playlist:

- 70% ORG (252 seconds)
- 30% CEV (108 seconds)

The LED playlist is available in the download section of the CEV cloud.





# 2. Commercial Court Layout – 4<sup>th</sup> Round



## CEV Champions League Volley 2021 4<sup>th</sup> Round



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For all technical details and measurements see the official court layout

- NET Advertising: 100 % CEV (produced by CEV)
- Net Post Advertising: 100 % CEV - Not to be used until further notice
- Referee chair advertising: 100 % CEV -- Not to be used until further notice
- Scorer table: Club
- Benches advertising: Club
- Floorstickers F1, F2, F5 and F6: Club (Floorstickers have to be used in symmetrical way = F1+F6 and/or F2+F5)
- Floorstickers F7 and F8: CEV (Optional for clubs, but if F8 is used, both positions must be filled !)

Note: Banner's dimension: 3 m x 1 m; Floor sticker's dimension: 3.4 m x 1 m  
\*) Correct Gender has to be used. Update: 6 October 2020



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# CEV Champions League Volley 2021

Official Communication No.4  
Released on: 28 January 2021

cev.eu  
#CLVolleyM  
#CLVolleyW





## Content

1. Prize Money Allocation..... 3
2. CEV Champions League - Drawing of Lots .....Error! Bookmark not defined.

# 1. PRIZE MONEY ALLOCATION

Please find below the relevant breakdown per stage of the competition, including the bonus for matches won and lost.

Prize money	Men	Women
1 <sup>st</sup> Place	500.000,00 €	500.000,00 €
2 <sup>nd</sup> Place	250.000,00 €	250.000,00 €
3 <sup>rd</sup> Place	125.000,00 €	125.000,00 €
Semi Final Match Victory	20.000,00 €	20.000,00 €
Semi Final Match Defeat	10.000,00 €	10.000,00 €
Quarter Final Match Victory	12.000,00 €	12.000,00 €
Quarter Final Match Defeat	5.000,00 €	5.000,00 €
4 <sup>th</sup> Round Match Victory	10.000,00 €	10.000,00 €
4 <sup>th</sup> Round Match Defeat	5.000,00 €	5.000,00 €
3 <sup>rd</sup> Round Match Victory	6.000,00 €	6.000,00 €
3 <sup>rd</sup> Round Match Defeat	3.000,00 €	3.000,00 €
2 <sup>nd</sup> Round Match Victory	4.000,00 €	4.000,00 €
2 <sup>nd</sup> Round Match Defeat	3.000,00 €	3.000,00 €
1 <sup>st</sup> Round Match Victory	3.000,00 €	3.000,00 €
1 <sup>st</sup> Round Match Defeat	2.000,00 €	2.000,00 €

The CEV is well aware that travel restrictions, players tested positive to the novel coronavirus as well as other constraints resulting from the global health crisis have somehow pushed a number of teams to withdraw from the competition and / or declare a default for some or all of their matches. The CEV obviously understands the very difficult circumstances we all find ourselves in and the challenges faced by teams wishing to compete internationally even in such an environment. Therefore, the CEV has consistently applied and will continue to apply the decision taken by the CEV Board of Administration on April 23, 2020, whereby no financial or disciplinary sanctions are imposed on clubs withdrawing from the 2021 edition of the European Cups.

With this in mind and with reference to the CEV Volleyball Competitions Regulations, Art. 127.5, §1 'Participation fee,' we wish to inform you that any teams that have withdrawn from the competition before the start of the furthest level they had qualified to are not obliged to pay the relevant participation fees.

As far as prize money is concerned, teams will receive the relevant amounts allocated for the actual matches they have contested and eventually won or lost throughout their participation in the competition. This provision applies also to the winners of matches decided by default.

## 2. CEV DRAWING OF LOTS

We wish to inform you that the Drawing of Lots for the CEV Champions League Volley 2021 quarterfinals will be taking place at the CEV headquarters in Luxembourg City on Friday, February 12, 2021 starting at 12 CET. Live streaming will be available on CEV YouTube Channel or Facebook page "European Volleyball" where you can join the discussion live. We encourage all clubs participating to cross-post the stream on Facebook to better reach your fans.

After completion of the pool stage exceptionally played in a 'bubble' format, the competition will continue as originally planned with home and away matches in both the quarterfinals and semi-finals followed by a single winner-takes-all match in the Super Finals.

Please note that while monitoring the development of the pandemic and of the resulting restrictions imposed by national and international authorities, for the time being the CEV confirms the previously announced dates for the remainder of the competition.



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