

CEV Beach Volley European Cup 2024

Candidature
Application
Guidelines

Released on: 07/02/2024



CEV
Beach Volley
European Cup
2024

1. Introduction & General Information

The CEV Beach Volley European Cup is the latest introduced CEV initiative, adding a Beach Volleyball Clubs competition to the European Beach Volleyball ecosystem and acknowledging the Beach Volleyball Clubs role within the Beach Volleyball structure.

Following the very successful 1st edition organised in October 2023, the CEV wishes to further develop the new event category in close collaboration with the respective National Federations, Beach Volleyball Clubs and other stakeholders.

The CEV Beach Volley European Cup 2024 is planned for the 2nd semester of 2024, following the completion of the national qualification process run by each National Federation.

The competition will comprise of 2 stages: a Final tournament with the participation of 8 Clubs and a Preliminary Phase should the the registered to the European Cup Clubs exceed the above stated number.

A detailed Official Communication will be circulated detailing all the competition parameters and stages for the 2024 edition.

2. Appointment Process

Each of the National Federations with a homologated National Clubs competition is entitled to apply for the organisation of the Beach Volley European Cup Final tournament.

The winning Club of the respective National Federation will automatically earn a place to this tournament. The remaining spots will be allocated through the qualification procedure detailed in the Official Communication.

The appointment of the Final tournament process involves the following 4 steps:

Step 1: Application

The Candidature application needs to be presented through the BV-A Form "Beach Volleyball Competition Application" available on the [CEV website](#), by April 30th the very latest.

The Application will only be considered as valid when all mandatory enclosures and the Commitment Letter in this document are submitted along the BV-A form.

Step 2: Evaluation & Award

The CEV will evaluate the applications based on the documentation provided as well as the experience with previous events held in the respective country.

Any additional offered conditions to the participating Clubs will be considered in the evaluation of the application process.

If appointed, the Applicant will automatically become the Organiser of the Final competition and an agreement will be sent for signing to the organising National Federation.

Step 3: Execution

The event build-up and delivery model will be coordinated by the CEV and in close collaboration with the Organiser throughout the implementation process.

Events need to be planned ahead of time to secure the necessary resources and a number of people should be included in the event planning & delivery, as members of the Local Organising team.

Requests for additional assistance regarding the appointment process can be addressed to beach@cev.eu.

3. Key Organising Terms & Conditions

A summary of the key points to be considered for your application are listed here below:

Event Parameters

Competition title	CEV Beach Volley European Cup 2024 – BV Clubs competition Final tournament
Prize Money	Paid by the CEV
Event Dates	To be proposed by the organiser within the period mid-October/November. Minimum 3 and maximum of 4 competition days per gender.
Number of participating Clubs	8 Clubs per gender. The Clubs have to qualify to the Beach Volley European Cup Final tournament through their National Championships and the Beach Volley European Cup preliminary that will take place in case the registered Clubs exceed the above number. Each club is represented by an official delegation of minimum 4 and maximum 6 players and up to 2 Official Delegations members.
Competition Format	The event will be played in a Clubs vs Clubs format, each NF participates with 1 club which consists of 2 teams per gender. Competition parameters and participation conditions to be detailed in the Official Communications and the Practical Info documents
CEV BeachVolley European Cup ranking points	YES
World ranking points	NO

Organiser Responsibilities

Organising fee	NO
Courts, Infrastructure and Facilities	<p>According to the Chapter 6 of the CEV Beach Volleyball Competition Regulations and Article 28 of the CEV Beach Volleyball Guidelines.</p> <p>Minimum 3 competition plus warm-up courts, centre court with minimum 3 sides' bleachers and a dedicated VIP and participating NFs section.</p> <p>LED panels and 1 videoboard compulsory for the centre court.</p> <p>Indoor facilities are also eligible to host the competition.</p>
Assignment of LOC, Local Officials & Staff	<p>3 Local Referees per competition court with minimum 1 bearing the status of International/Candidate.</p> <p>Auxiliary personnel, match officials and LOC staff according to the CEV Regulatory framework.</p>
Board & Lodging and local transportation	<p>Organiser to arrange and bear the expenses for the CEV Officials, Event delivery staff and Neutral Referees (up to 8 persons in total).</p> <p>Participating Clubs to make their own arrangements, organiser to support by presenting accommodation and local transportation packages.</p>
Uniforms	<p>Organiser to provide and bear the expenses for CEV Officials, Neutral and Local Referees, auxiliary personnel and OC members uniforms.</p> <p>Participating Clubs to bring their own uniforms in line with the layout provided in the CEV Beach Volley European Cup Official Communications.</p>
Personnel	<p>Organiser to ensure and bear the expenses for Local Referees and auxiliary personnel, Local OC members and court/match data collection staff.</p>
Production Obligation	<p>Organiser to produce and bear the cost for a Streaming Feed for minimum the Finals. The Streaming Feed consists of minimum 3HD cameras, official CEV TV graphics (files provided by the CEV) and the provision of multiple real-time internet/RTPM transmissions for distribution to CEV and its partners as per the technical requirements provided in the Organiser Agreement.</p> <p>In case the Organiser is appointing a host broadcaster for the event, the production of a World Feed signal including 3HD</p>

	cameras, official CEV TV graphics and a signal delivery via European satellite is mandatory.
Match Data collection	Ensure the necessary hardware and personnel for the mandatory use of the CEV competition management platform and the CEV Statistics applications for all matches of the competition (software access credentials & technical support are provided by the CEV and its official technology partner).
In-Venue Connectivity	Provision of stable and high-speed internet connection on all competition courts. Cable internet is required for the running of match data collection applications.
Branding materials	Organiser to produce and apply the unified branding elements according to the provided branding guidelines for all courts.

Organiser Benefits

Commercial benefits	<p>All private and governmental subsidies.</p> <p>Appointment of National Sponsors/Partners excluding the following categories:</p> <ol style="list-style-type: none"> a. Airlines b. Banking c. Betting & Gambling Services d. Body & Healthcare products e. Mobile phone/technology communications f. Sports Equipment (incl. without limitation nets, antennas, posts, post pads, pole basis, referee chairs) g. Sportswear h. Volleyball balls <p>A release of the unused reserved categories can be formulated through a written request and following CEV approval.</p> <p>The above release of the reserved categories <u>is not applicable to the "Betting & Gambling services", and "Sport Equipment" categories.</u></p> <p>Alcohol (spirits), tobacco and pornography are prohibited categories</p>
Marks & rights	Non-exclusive right to use and exploit the CEV identification and the Event Title/competition mark on event promotion and merchandising. Prior approval of the CEV required.
Advertising rights in the venue	<ul style="list-style-type: none"> - 50% of commercial partners panels and flags in the venue - 50% for commercial & institutional partners on backdrops - Opportunity of one sponsors' appearance on Referee and OC member uniforms as per the event branding guidelines.

Ticketing rights	Ticketing 100% with the organisers (normal and VIP-including hospitality) at the sole exception of those to be granted free of charge to the CEV sponsors and partners (if any requested).
Media rights	<p>The CEV is granting to the Organiser the non-exclusive domestic media rights in exchange of the production obligation.</p> <p>The CEV also reserves the right to stream live matches of the CEV competition on its official digital platforms.</p>
CEV assigned officials	International transportation & Per Diem for all assigned CEV Officials
CEV support	<p>Prize Money</p> <p>Winner trophy and medals.</p> <p>Sports Equipment (MIKASA balls)</p> <p>Official CEV TV Graphics package</p> <p>Event exposure on CEV digital platforms (website, OTT, and social media) via content publication and live streaming activities.</p>

4. Miscellaneous

The submission of the candidature application is an acceptance to comply with the CEV Regulatory framework for the specific event category plus the organising conditions/rights set in this document and a confirmation that all media and data rights belong to the CEV.

Applications need to be complete, true, accurate, realistic, and based on existing and verified data.

The applicant needs to own, have, or obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience, and other resources to comply with the event requirements.

If appointed, the applicant acknowledges and agrees that the application will automatically be considered as a binding agreement.

5. Commitment

Please print the following text on the official letterhead of your entity. The names of all parties and their representatives shall be included at the end of the text. Please return one original to the CEV office, together with your application.

If the application is submitted by more than one entity, all entities shall sign this commitment form.

Dear Mr President,

Hereby, we decide to apply for the organisation of the **CEV Beach Volley European Cup 2024 final tournament**, hereinafter "the CEV competition".

By submitting this application, we are irrevocably, fully and unconditionally willing to organise the CEV competition; in accordance with the data mentioned in this Candidature Application document and the requirements set by the CEV in the CEV regulatory framework.

The present letter expresses our serious, clear and certain will. By submitting this application we commit to bear the costs related to the granted rights and obligations to be fulfilled.

We own, have or will obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience and other resources to comply with the CEV requirements and implement the content of our application.

If the CEV appoints us as Organiser, we are prepared to do our best to deliver a top quality sporting event, to be seen by fans, media and partners.

Yours sincerely,

Place

Date

Name of NF President, signature and seal



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