

# CEV Snow Volleyball European Tour 2023

Candidature  
Application  
Guidelines



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# Introduction

Since 2016, when the successful story of Snow Volleyball started with the first edition of the CEV Snow Volleyball European Tour, it has created a real buzz around our beloved sport, taking us to some truly iconic locations on the top of the mountains, to popular winter and ski resorts, and other places not associated with Volleyball in any way.

The introduction of Snow Volleyball has helped National Federations, promoters and stakeholders break new ground, open up new perspectives, provide new opportunities, and show to our fans something that they had not seen before. Literally, it has taken Volleyball to a higher level.

Even during the last two years, when we all experienced something that we would never imagine, such as the postponement of the Summer Olympic Games and organising the Winter Olympic Games without any foreign spectators due the COVID-19 pandemic, together with our National Federations and promoters we were able to deliver successful Snow Volleyball events in Europe.

As many as 60 teams from 14 different National Federations joined the 2021 European Tour stops, while in 2022 we counted 68 teams from 19 National Federations. There is also an interest from outside of Europe, as we could welcome teams from Canada and Iran last season.

However, we will not stop here, and we will raise the bar even higher!

Do not miss this opportunity, be part of our journey, help us develop and grow this young, fresh and highly entertaining version of the Volleyball game!



# 1. Appointment Process

The CEV invites you to apply for the organisation of CEV Snow Volleyball European Tour 2023 as follows:

In order to maximise the promotion of the event, we ask you to send in your documents **by the 30th of September 2022**.

## Step 1: Application

The candidature needs to be presented through the [SV-A Competition Application form](#), together with all mandatory enclosures. An application shall only be considered as valid when all requested documents are received by CEV.

Any application shall be presented in English.

The CEV is open to multiple year agreements to build up a solid property.

## Step 2: Evaluation

The CEV evaluates the application based on the documentation provided as well as the experience with previous events held in the respective country.

The CEV may also inspect the sites proposed for the hosting of a CEV competition.

## Step 3: Award

If appointed by the CEV, the candidate will automatically become the Organiser of the competition and an agreement will be sent for signing to the organising National Federation.

Public announcement of the appointed Organisers will be coordinated together with the CEV at a mutually agreed time and a timetable of actions, referred to as the Event's Master Plan will be shared with the Organisers.

## Step 4: Execution

The Organiser and the CEV work closely together throughout the implementation process in order to deliver together a great and remarkable event for all involved stakeholders.

Requests for additional assistance regarding the application process can be addressed to [snow@cev.eu](mailto:snow@cev.eu).





## 2. Application Requirements

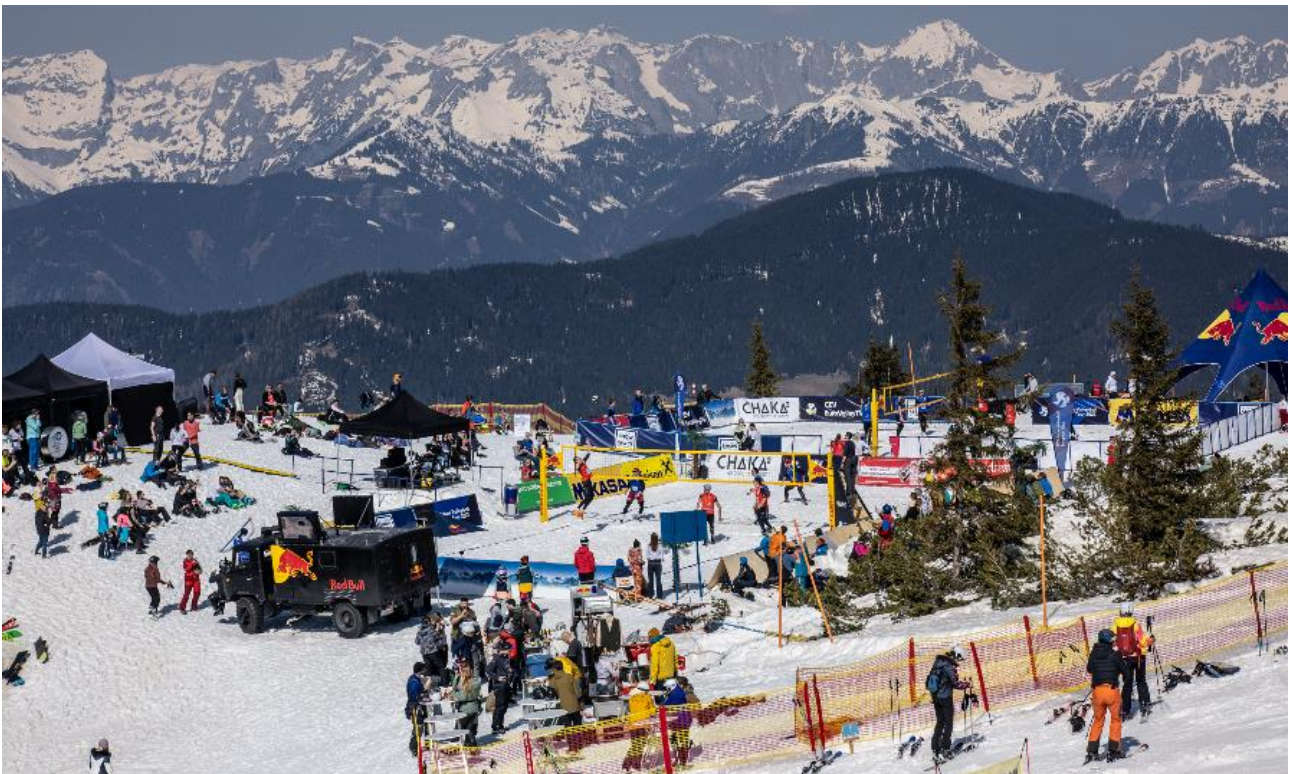
This section aims at supporting each Applicant to identify key organising aspects and at providing the CEV with the information necessary to evaluate each application.

You should submit the following:

- The duly completed and signed SV-A form, together with all mandatory enclosures.
- Binding support from the Host city, sponsors, other institutions and partners, on national, regional and local level, which are involved in your application.
- A brief description of the Host city/Ski resort.
- A guarantee from the Competition venue's owner concerning its exclusive use from the day before to the day after the CEV competition; as well as the exclusive grant of all rights concerning advertisement and promotion in the Competition venue.
- A promotional and communication plan (timeline, activities, channels of promotion, media partners, etc.).

### Additional requirements:

- Comply with the Local and National authorities, World Health Organisation provisions and the CEV Health Protocol guidelines for the event delivery.
- Health, safety and well-being of athletes, coaches, officials and all persons involved is a top priority for the CEV, and the organiser shall do its utmost to guarantee the safety of all persons involved in the event.



## 3. Executive Summary

Each, any and all terms and conditions for the organisation of the CEV competition are mentioned in the [CEV Snow Volleyball Competitions Regulations & Guidelines](#). Here are the key parameters:

Key Event Parameters	
Competition title	CEV Snow Volleyball European Tour 2023 - [Host city]
Competition period	Between November 2022 and May 2023
Competition venue	Venue with: <ul style="list-style-type: none"> <li>- 1 Centre court with 250 spectators capacity (deck-chairs, snow tribune, etc.) when attendance of spectators is allowed by the National Authorities</li> <li>- Min. 1 Side court. Each with a big scoreboard indicating the team colours and countries</li> <li>- 1 Warm-up area.</li> </ul> If lighting system is needed or requested, this should have a minimum of 1,000 lux. Covered / heated areas for: <ul style="list-style-type: none"> <li>- Players area with seats, cold &amp; hot drinks, snacks &amp; fruits,</li> <li>- Press &amp; CEV Officials including high bandwidth internet connection.</li> </ul>
Number of competition days	1 day Qualification (if needed) Min. 2 days Main Draw
Gender	Double gender events mandatory
Number of teams (3-4 players per team)	Min. 12 teams Max 16 teams per gender
Organisation fee	No organisation fee applies for the 2023 season
Prize money	Min. EUR 3,000 per gender, to be covered by the Organiser
CEV material support (VIK)	<ul style="list-style-type: none"> <li>- Media coverage</li> <li>- Medals</li> <li>- Mikasa Snow Volleyball balls</li> <li>- Competition and Data Collection software</li> <li>- Branding guidelines</li> <li>- Streaming on the CEV OTT platform (if produced)</li> <li>- Photos and videos from previous seasons</li> <li>- Promotion of the event via CEV media platforms.</li> </ul>
Workforce	A list of required persons can be find on the <a href="#">Organizational Charts</a>
Referees	2 local referees per court (only 1st referee for all matches up to Semi-finals; from Semi-finals onwards 1st and 2nd referee), plus Referee Manager (acting referee can be also assigned)
Court Staff	<ul style="list-style-type: none"> <li>- Court Manager 1 per court</li> <li>- Scorers 2 per court</li> <li>- Scoreboard keeper</li> <li>- Ball retrievers 3 per court</li> <li>- Snow levelers, must be physically strong enough to perform this job</li> </ul>
Event identity & Branding	Production of the event identity and branding elements as detailed in the respective CEV Snow Volleyball Brand Guideline. Mandatory items are the following: Panels, flags, results board, referee stand, net bands and net post paddings (incl. production of CEV reserved positions as per the official court layout). All items must be submitted to CEV for approval before production.
Uniforms	The organiser shall provide two tops in different colours with country codes to the players as well as the uniforms for staff, referees, scorers and volunteers.

Lift passes	For all participants to the event (players, officials, VIP, sponsors, video crew, etc.) when the Competition venue is only reachable via ski lift. Close collaboration with the lift company for special prices for spectators recommended.
Promotion & Entertainment	Detailed promotion and communication strategy including content/editorial plan and entertainment concepts for spectators during the event (MC, DJ, etc.). Promotional support for CEV Commercial partners: - reserve space for inflatables and promotional stand - possibility to organise promotional activities
Pictures	30 photos per gender to be uploaded free of rights twice a day via the CEV Photo Gallery Management System.
Match Data Collection	Compulsory use of the CEV E-scoresheet & Statistics collection software during all matches of the CEV Competition. The Organizer shall also provide free-of-charge the following facilities and support: -Adequate hardware (laptop or tablet) -Stable & high-speed connectivity -Experienced workforce (e-scorer, statisticians) Further details can be found here: <a href="http://www.dataproject.com/cev">www.dataproject.com/cev</a>
Volleyball Information System	The Organiser is responsible for appointing a VIS manager to operate the software, who will be responsible to update the results and other information.
CEV protected categories	<ol style="list-style-type: none"> <li>1. Airlines</li> <li>2. Banking</li> <li>3. Betting and Gambling services*</li> <li>4. Body &amp; healthcare products</li> <li>5. Courier services &amp; logistics</li> <li>6. Mobile phone/technology communications</li> <li>7. Sports Equipment - Volleyballs</li> <li>8. Sportswear</li> </ol> <p>Betting and Gambling Services*, Data, Sport Equipment - Volleyballs. Alcohol (spirits), tobacco and pornography are prohibited categories. <i>*For the avoidance of doubt, although the gambling and betting services sector and/ or category is reserved for the CEV, the Organiser may exploit, based on prior agreement of CEV, the category for the National lottery, provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, advertising for gambling and betting services is strictly prohibited."</i></p>
Intellectual Property rights	Non-exclusive right to use and exploit the CEV identification markers and CEV competition identification markers. Prior approval of the CEV required.
Media rights	CEV is granting the Non Exclusive Domestic Media Rights.
Host broadcasting production	Optional. Production standards & signal delivery requirements available upon request.
Betting Rights	All Betting Rights in relation to CEV Competition are exclusively retained by the CEV
Ticketing rights	100% income from ticketing (normal and VIP - including hospitality) with the Organiser, at the sole exception of those to be granted free of charge to the CEV (up to 20 VIP per day - including hospitality).
Advertising rights	70% of panels on Courts, 50% on referee stand, net bands and net post paddings, 100% on uniforms (apart from CEV pre-determined positions), 100% in VIP and other hospitality areas (apart from CEV institutional/partner logos), 100% in Players area.
CEV provide the following	International Transport and per diem for the CEV Supervisor



<p><b>Organiser provide the following</b></p>	<p>Accommodation (full-board) for the CEV Supervisor in single room from -2 days, and all referees in twin rooms from -1 day before the event to 1 day after the event. Local transportation from the airport to the hotel for the CEV Supervisor. Local transportation from the hotel to the Competition venue for the CEV Supervisor and for the referees. Per diem for the referees.</p>
<p><b>Accommodation and local transportation</b></p>	<p>Optional for all Main Draw teams.</p>
<p><b>Kid's day</b></p>	<p>1 day prior to the event in collaboration with local schools and clubs.</p>
<p><b>CEV Support</b></p>	<p>The CEV office will provide continuous assistance to the organisers to smoothly deliver the event and will do their utmost to provide an international media exposure to the event itself.</p>





## 4. Miscellaneous

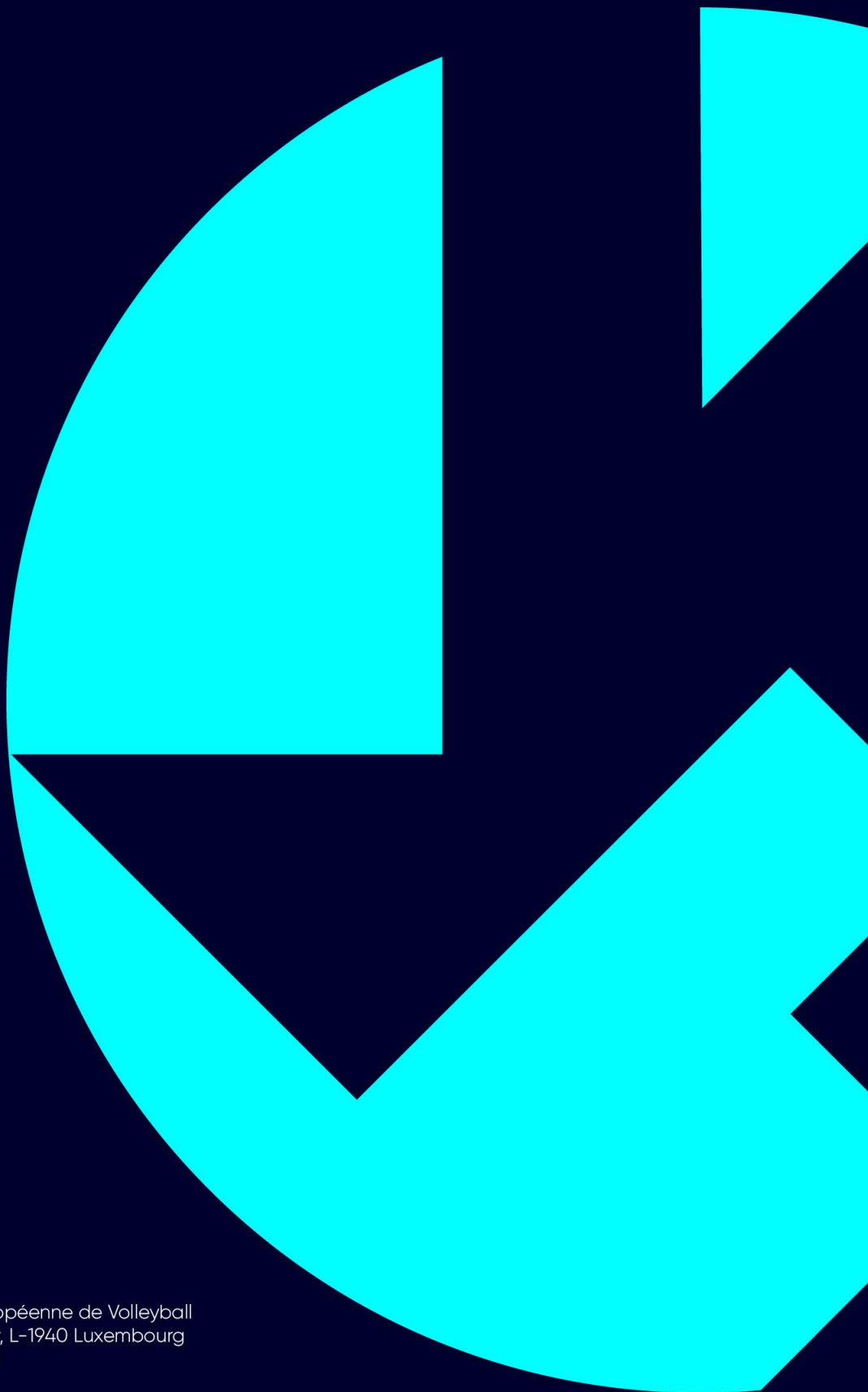
The applicant commits by submitting an application to:

- Organise the CEV competition according to the latest version of the CEV Snow Volleyball Competitions Regulations & Guidelines, the Official Snow Volleyball Rules, FIVB Medical and Anti-doping Regulations, CEV Hygiene Guidelines – Snow Volleyball Specifications and CEV Regulatory Framework.
- To comply with the rules, process and deadlines stated in the application document. The lack of compliance with the latter may lead to a denial of the application, submission or request.
- To use CEV/FIVB homologated equipment only.
- To bear the costs related to the granted rights and obligations to be fulfilled.

Applications need to be complete, true, accurate, realistic and based on existing and verified data. The FIVB/CEV is entitled to cancel the appointment of the Organiser in case of wrong or missing data. The CEV is entitled to cancel the appointment of the Organiser in case of a wrong or missing data.

The CEV is the exclusive owner of the author's right and related rights for each, any and all literary or artistic works arising during the Candidature process. In case a literary or artistic work or related rights is considered by law as a work of joint authorship between the CEV and the Applicant or as a work of the latter, all author's rights and related rights of the Applicant are irrevocably granted to the CEV. The CEV is the exclusive owner of each, any and all signs capable of being represented graphically, inventions, discoveries, processes, ideas, methods, ornamental or aesthetic aspect of an item and know-how arising during the Candidature process. The Applicant supports the CEV in applying and obtaining patents, designs and trademarks. The Applicant refrains from obtaining for itself any rights for these items.





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