



2025 VW BEACH PRO TOUR Futures in Europe
CANDIDATURE APPLICATION GUIDELINES

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Introduction & General Information

In line with the FIVB-CEV collaboration established since 2018, the CEV will continue to be responsible for the organisation of all events of the BEACH PRO TOUR in Europe within the Futures layer for 2025.

The event build-up and delivery model, defined in close cooperation with FIVB, will continue the successfully introduced pattern, with the CEV managing all event parameters while fully applying the FIVB Sport Operations Manual and the VW Beach Pro Tour Futures in Europe - Event Rider in all competition-related parameters, and the FIVB supporting the events throughout the process.

The appointment process, timeline and the key organising terms & conditions for the 2025 Volleyball World Beach Pro Tour Futures in Europe are as following:

1. Appointment Process

Events need to be planned well ahead of time to secure the necessary resources and permits. A number of people should be included in the event planning since the early stages as members of the Local Organising team.

To allow time for the respective CEV planning, the complete candidature application documents should be provided:

- by mid-December 2024 for events planned during the spring/early summer of 2025
- by the end of January 2025 for events scheduled from July onwards.

In both cases the minimum lead to the competition should be 4 months, in line with the provisions of VW Beach Pro Tour Futures Event Rider.

Step 1: Application

The Candidature application shall be presented through the form "Beach Volleyball General Questionnaire & Competition Application Form" and supported by all requested documents.

Any incomplete candidature application will not be considered.

Step 2: Evaluation

The CEV together with Volleyball World and the FIVB will evaluate the applications based on the documentation provided as well as the experience with previous events held in the respective country.

The CEV may also inspect the sites proposed for the competition.

Step 3: Award

The CEV, in collaboration with Volleyball World and the FIVB, appoints the Organiser at the end of the evaluation process.

If appointed, the Applicant will automatically become the Organiser of the respective competition, and an agreement will be sent for signing to the organising National Federation.

Public announcement of the appointed Organisers will be coordinated with Volleyball World / the FIVB at a mutually agreed time.

Step 4: Execution

The Organiser and the CEV work closely together throughout the implementation process, in order to deliver the event in the best possible way for all involved stakeholders and in line with all measures and requirements imposed by the respective National Authorities.

The CEV will be sharing a number of tools to support the organiser in the event build up and delivery including amongst other an event specific Master Plan and Timelines document, access to Event Category Venue Branding Guidelines and event preparation workshops.

Requests for additional assistance regarding the application can be addressed to beach@cev.eu.

2. Application Requirements

The present part aims at supporting each Applicant in identifying key organising aspects and at providing the CEV with the necessary information to support their candidature.

This information included the documents listed in the “Beach Volleyball General Questionnaire & Competition Application form”:

- Binding support from the Host city, sponsors, other institutions, and partners on national, regional, and local level, which are involved in your application
- A city map highlighting the venue(s) and the hotels to be used for the competition
- A venue map including all courts, the stadium, and organisational areas - true to scale
- A draft overall event budget
- A guarantee from the Competition venue's owner concerning its exclusive use from 3 days before to 1 day after the end of the competition as well as the exclusive grant of all rights concerning advertisement and promotion in and around the venue
- A proposed competition schedule (number of days and matches per day) in line with the templates in the VW Beach Pro Tour Futures Event Rider
- A brief description of the Host city with one or two digital pictures of the city and/or competition venue to be used for the public announcement on the CEV digital platforms and the respective tournament pages.

For the event delivery the candidate is expected to:

- Present any specific organising conditions set by the National authorities
- Involve a sufficient management team for the proper event delivery, considering the number of participating teams and necessary supporting operations
- Present adequate promotional and event communication initiatives for the pre and during the event period (timeline, activities, channels of promotion, media, etc.).

The submission of the candidature application is an acceptance to comply with the FIVB and the respective CEV Regulatory framework for the specific event category, VW Beach Pro Tour Futures in Europe - Event Rider plus the organising conditions/rights set further down in this document and a confirmation that all media and data rights belong to the CEV.

An event may be staged in more than one venue, if approved by the FIVB/CEV; in this case, attention needs to be paid in planning both the necessary supporting facilities, logistical aspects, and human resources.

3. Key Organising Terms & Conditions

A summary of the key points to be considered for your application are listed here below:

Organiser Responsibilities

Organising fee	NO
Prize Money	Min. 5,000-EUR per gender. Returning organisers are recommended to consider increasing the Prize Money as part of their event development procedure
Event Dates	To be coordinated with the FIVB/CEV
Courts, Facilities and Infrastructure	According to the requirements set in the VW Beach Pro Tour Futures in Europe - Event Rider and the CEV Regulatory framework
Assignment of LOC & Staff	According to the requirements set in the VW Beach Pro Tour Futures in Europe - Event Rider and the CEV Regulatory framework
Number of teams	Minimum 16-team Main Draw and 16-team Qualification per gender
Competition Format	Modified Pool Play, number of teams and quotas according to the FIVB BVB Sport Operations Manual
Board & Lodging and local transportation	Organiser to arrange and bear the expenses for FIVB/CEV Officials, Referees, and auxiliary personnel. Number of Officials, Referees, and auxiliary personnel according to the conditions set in the VW Beach Pro Tour Futures in Europe - Event Rider and considering number of venues.
Uniforms	Organiser to provide and bear the expenses for athletes, CEV Officials, Referees and auxiliary personnel and OC members uniforms as per the Event Category Venue Branding Guidelines. Organiser retains the right to exploit this marketing opportunity as per the Event Category Venue Branding Guidelines.
Personnel	Organiser to ensure and bear the expenses for Referees and auxiliary personnel, Local OC members and court/match data collection staff
Production Obligation	Organiser to produce and bear the costs for a Streaming Feed for Semi-Finals & Finals (4 matches per gender) including minimum 3HD cameras, official CEV TV graphics, and the provision of real-time internet/RTMP transmissions for distribution of the signal to the CEV and its partners (number and type, along minimum technical requirements to be provided in the Organiser Agreement). Organiser is also responsible for coordinating with CEV and its partners respective streaming tests prior to the start of the event. In case the Organiser is appointing a host broadcaster for the event, the production of a World Feed signal for Semi-Finals & Finals (4 matches) including 3HD cameras, official CEV TV graphics and a signal delivery via European satellite is mandatory.

Match Data collection	<p>Ensure the necessary hardware and personnel for the mandatory use of the CEV E-scoresheet and the CEV Click & Scout Media applications, with on-court internet LAN cable connection for all matches of the Competition. Software access credentials and technical support are provided by the CEV and its official technology partner.</p> <p>The organiser is responsible for the proper delivery and quality of match data to CEV and its partners, as per technical requirements provided in the Organiser Agreement.</p>
In-Venue Connectivity	<p>Provision of stable and high-speed internet connection on all courts to support multiple internet/RTMP transmissions and delivery of data feed from the CEV E-scoresheet and CEV Statistics applications.</p>
Branding materials	<p>Organiser to apply the unified branding elements according to the Event Category Venue Branding Guidelines.</p>

Organiser Benefits

World Ranking points	<p>Ranking points allocation as per FIVB BVB Sport Operations Manual</p>
Commercial benefits	<p>Defined in detail in the Organiser Agreement</p>
Exploitation of commercial sponsors and partners apart from the CEV reserved categories	<p>The FIVB/CEV allows full exploitation of commercial partners apart from the following categories:</p> <ol style="list-style-type: none"> a. Airlines b. Banking c. Betting & Gambling Services d. Body & Healthcare products e. Mobile phone/technology communications f. Sports Equipment (incl. without limitation nets, posts, post pads, pole basis, referee chairs) g. Sportswear h. Volleyball balls <p>A release of the unused reserved categories can be formulated through a written request and following CEV approval.</p> <p>The above release of the reserved categories is not applicable to the "Betting & Gambling services", and "Sport Equipment" categories.</p> <p>Alcohol (spirits), tobacco and pornography are prohibited categories</p>
Competition title	<p>Volleyball World Beach Pro Tour Futures in Europe, location and/or presenting partner (if any) to be added as per the Event Category Venue Branding Guidelines.</p> <p>The host city and/or one partner shall be approved according to the Event Category Venue Branding Guidelines</p>

Advertising rights in the venue	<ul style="list-style-type: none"> - 70% of panels and flags surrounding competition courts - 70% for commercial and institutional partners on the event backdrops - 100% in VIP and other hospitality areas (apart from VW/FIVB and CEV institutional logos and partners) - Athletes' uniforms as per the Event Category Venue Branding Guidelines. - Opportunity of sponsors' appearance on Referee and OC member uniforms as per the Event Category Venue Branding Guidelines.
Marks & rights	<p>Non-exclusive right to use and exploit the VW/FIVB/CEV identification on event promotion and merchandising to be sold inside and outside the Competition venue. Prior approval of the FIVB/CEV required.</p>
Media rights	<p>The CEV is granting to the Organiser the following rights:</p> <ul style="list-style-type: none"> - In case of a Streaming & World Feed production of the matches: the non-exclusive domestic media rights. - The CEV also reserves the right to stream live matches of the competition on its official digital platforms. - In case the LOC wishes to live stream matches on its official digital platforms (including YouTube, OTT platform), the LOC shall inform CEV in writing prior to the tournament. Geo-blocking may be applied subject to CEV and CEV Sport Media agency decision.
Ticketing rights	<p>Ticketing 100% with the organisers (normal and VIP - including hospitality) at the sole exception of those to be granted free of charge to the VW/FIVB/CEV sponsors and partners</p>
CEV assigned officials	<p>International transportation & Per Diem for all assigned FIVB/CEV Officials is covered by the CEV</p>
CEV support	<p>Sports Equipment (balls) and medals for winning teams</p> <p>Event exposure on CEV digital platforms (website, OTT, and social media) via content publication and live streaming activities.</p>

4. Miscellaneous

By submitting an application, the applicant commits to:

- Irrevocably, fully, and unconditionally willing to organise the competition according to the requirements mentioned in this candidature application document, the provisions of the FIVB BVB Sport Operations Manual, the VW Beach Pro Tour Futures Event Rider, the FIVB Medical and Anti-doping Regulations and the CEV Regulatory framework
- Comply with the rules, process and timelines stated in this Candidature Application Guidelines and those provided via the CEV Master Plan. The lack of compliance with the latter may lead to financial sanctions or even the decision to strip the applicant from the rights to organise the competition
- Bear the costs related to the granted rights and obligations to be fulfilled
- Subscribe to an insurance policy that provides coverage against any sort of damage or loss that may incur throughout the event
- Make the best possible effort to deliver a top-quality sporting event, to be seen by fans, media, and partners as an international event.

Applications need to be complete, true, accurate, realistic, and based on existing and verified data. The CEV is entitled to cancel the appointment of the Organiser in case of wrong or missing data.

The applicant needs to own, have, or obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience, and other resources to comply with the event requirements and implement the content of the relevant application.

If appointed, the applicant acknowledges and agrees that the application will automatically be considered as a binding agreement.