



Confédération  
Européenne de  
Volleyball

## JOB ADVERT



[jobs@cev.eu](mailto:jobs@cev.eu)

[www.cev.eu](http://www.cev.eu)

**Job Title:** Chief Digital Officer (CDO)

**Location:** Luxembourg

**Reports To:** Managing Director

**Contract Type:** Full-time, Permanent

**Start Date:** As soon as possible

### About CEV

The European Volleyball Confederation (CEV) is the governing body for Volleyball in Europe. With a mission to grow the sport at all levels and across all disciplines – Indoor, Beach and Snow – CEV is committed to shaping the future of Volleyball. We organise elite competitions, foster grassroots development, and connect fans through innovative digital experiences.

### The Role

We are seeking a dynamic and visionary **Chief Digital Officer (CDO)** to lead the strategy, development, and implementation of all digital activities across the CEV ecosystem. As a key member of the leadership team, you will drive fan engagement, strengthen brand value, accelerate digital transformation, and fuel commercial growth across our competitions and campaigns.

The ideal candidate is a digital leader with a strong international perspective, proven expertise, and a true passion for sport, ready to shape the future of volleyball in the digital era.

### Key Responsibilities

- Define and execute a comprehensive digital strategy aligned with CEV's vision and commercial objectives.
- Lead and mentor a multidisciplinary team covering digital media, content, design, social media, digital campaigns, and fan engagement.



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- Oversee brand positioning, consistency, and growth across all platforms and properties.
- Ensure best-in-class storytelling and digital experiences through websites, apps, and social media.
- Develop and execute innovative campaigns and digital products to engage current fans and attract new audiences, including youth and families.
- Work closely with commercial and broadcast partners to deliver high-value activations and digital inventory.
- Define KPIs and regularly report on performance metrics, ensuring a data-driven approach to decision making.
- Stay ahead of industry trends and integrate emerging technologies (e.g. AR/VR, AI, gamification) where relevant.

### **Qualifications & Experience**

- Proven track record (10+ years) in senior digital leadership roles, preferably within the sports, media, or entertainment industries.
- Experience managing and developing custom-built web platforms, with a particular focus on Laravel or Umbraco (essential for building a new web platform).
- Advanced proficiency in SEO/SEM strategies and cloud-based infrastructures; (Google platforms, SEMrush and Ahrefs)
- Excellent written and verbal communication skills in English, Croatian, Serbian and Bulgarian (essential for communication with the President and key stakeholders).
- Strong passion for sport and storytelling; familiarity with volleyball is a significant advantage.
- In-depth knowledge of digital platforms, content creation, fan engagement, and social media strategy.
- Expertise in sponsorship activation, CRM systems, paid media, and performance marketing.



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- Exceptional leadership and people management skills, with the ability to inspire, motivate, and drive high-performing teams.
- Strategic mindset paired with outstanding project management and organizational skills.
- Willingness to travel internationally for major events, competitions, and stakeholder meetings.

### Why Join Us?

- Be at the heart of European Volleyball's digital evolution.
- Work in a dynamic, multicultural environment in Luxembourg, one of Europe's key institutional hubs.
- Competitive compensation, professional autonomy, and the chance to work with a passionate, dedicated team.

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### Ready to Make an Impact?

Please send your \*CV and motivational letter (ML) in English to [jobs@cev.eu](mailto:jobs@cev.eu) with the following subject line: *Chief Digital Officer (CDO) Application*.

**Deadline for application 29.05.2025**

*\*Please save your documents as follows: Last name-first name-CV and Last name-first name-ML.*