

# CEV Beach Volley European Cup 2025 Final

Candidature  
Application  
Guidelines

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## 1. Introduction & General Information

The CEV Beach Volley European Cup is the latest introduced CEV initiative, adding a Beach Volleyball Clubs competition to the European Beach Volleyball structure and acknowledging the Beach Volleyball Clubs role within Beach Volleyball.

Following the successful editions organised in 2023 and 2024, the CEV wishes to further develop the new event category in close collaboration with the respective National Federations, Beach Volleyball Clubs and other stakeholders.

The CEV Beach Volley European Cup 2025 is planned for the period between September and December 2025, following the completion of the National and Zonal qualification process.

The competition will comprise of 2 stages: a Final tournament with the participation of 8 Clubs and a Preliminary Phase.

Details on the competition criteria can be found in the CEV Beach Volley European Cup Official Communication n.1.

## 2. Appointment Process

Each of the National Federations with a homologated National Clubs competition is entitled to apply for the organisation of the Beach Volley European Cup Final tournament. The CEV will be also accepting applications from Clubs, as long as these are supported by the respective National Federation. In both cases a National Clubs competition needs to be organised.

In case the applicant is the National Federation, the winning Club of the respective National Federation National Clubs competition will automatically earn a place to Final. The remaining spots will be allocated through the qualification procedure detailed in the CEV Beach Volley European Cup Official Communication.

In case the applicant is a Club, in agreement with the respective NF, the club will automatically gain a place in the Final irrespective if the Club does emerges victorious from the national Clubs competition, and the winning club of the National Clubs competition secures the right to participate in the Preliminary Phase.

The appointment process of the organiser of the Final tournament involves the following steps. Requests for additional assistance regarding the appointment process can be addressed to [beachclubs@cev.eu](mailto:beachclubs@cev.eu).

### Step 1: Application

The Candidature application needs to be presented through the BV-A Form "Beach Volleyball Competition Application" available on the [CEV website](#), **by May 1<sup>st</sup> 2025 at the very latest.**

The Application will only be considered as valid when the Commitment letter and all mandatory enclosures as listed on the last page of the Competition Application form are submitted.

The submission of the candidature application is an acceptance to comply with the CEV Regulatory framework for the specific event category and to adhere to the organising conditions/rights set in this document.

## Step 2: Evaluation & Award

The CEV will evaluate the applications based on the documentation provided as well as the experience with previous events held in the respective country.

Any additional offered conditions to the participating Clubs will be considered a plus in the evaluation of the application process

If appointed, the Applicant will automatically become the co-organiser of the Final competition and an agreement will be sent for signing to the organising National Federation / Club.

## Step 3: Execution

The event build-up and delivery model will be coordinated by the CEV and in close collaboration with the co-organiser throughout the implementation process.

Events need to be planned ahead of time to secure the necessary resources and a number of people should be included in the event planning & delivery, as members of the Local Organising team.

## 3. Key Organising Terms & Conditions

A summary of the key points to be considered for your application is available here below:

Competition title	CEV Beach Volley European Cup 2025 Final – Double gender event
Prize Money	Paid by the CEV
Event Dates	To be proposed by the organiser between November and December. Minimum 3 and maximum of 4 competition days per gender.
Number of participating Clubs	8 Clubs per gender. Clubs have to qualify to the European Cup Final through their National or Zonal Championships and the Beach Volley European Cup Preliminary Phase should the number of registered Clubs exceed 7. Each club is represented by an official delegation of minimum 4 and maximum 6 players and up to 2 Official Delegation members.
Competition Format	The event will be played in a Club vs Club format, each NF participates with 1 club which consists of 2 teams per gender. Competition parameters to be detailed in the Official Communications and the Practical Info documents.
Rights	All media and data rights belong to the CEV, commercial and ticketing rights are allocated to the co-organiser as detailed in the Organiser benefits section of this document.
World ranking points	NO

## Organiser Responsibilities

Organising fee	NO
Courts, Infrastructure and Facilities	According to the CEV Regulatory framework. Minimum 3 competition plus warm-up courts, centre court with bleachers and a dedicated participating NFs section (Indoor facilities are also eligible to host the competition).
Assignment of LOC, Local Officials & Staff	3 Local Referees per competition court with minimum 1 bearing the status of International/Candidate. Auxiliary personnel, match officials and LOC staff according to the CEV Regulatory framework.
Personnel	Organiser to ensure and bear the expenses for Local Referees and auxiliary personnel, Local OC members and court/match data collection staff.
Board & Lodging and local transportation	Organiser to arrange and bear the expenses for the CEV Officials, CEV Event delivery staff, Neutral / Local Referees and auxiliary personnel. Participating Clubs to make their own arrangements, organiser to support by sharing accommodation packages.
Uniforms	Organiser to provide and bear the expenses for CEV Officials, Neutral and Local Referees, auxiliary personnel and OC members uniforms. Participating Clubs to bring their own uniforms in line with the layout provided in the CEV Beach Volley European Cup Official Communication.
Production Obligation	Organiser to produce and bear the cost for a Streaming Feed for minimum the bronze and gold medal Finals. The Streaming Feed consists of minimum 3HD cameras, official CEV TV graphics (files provided by the CEV) and the provision of multiple real-time internet/RTMP transmissions for distribution to CEV and its partners as per the technical requirements provided in the Organiser Agreement.  In case the Organiser is appointing a host broadcaster for the event, the production of a World Feed signal including 3HD cameras, official CEV TV graphics and a signal delivery via European satellite is mandatory.
Match Data collection	Ensure the availability of the necessary hardware and personnel for the mandatory use of the Volleyball Information System (VIS), the CEV E-scoresheet and CEV Click and Scout Media applications, with internet LAN cable connection on-court for all

	<p>matches of the competition. Software access credentials &amp; technical support are provided by the CEV and its official technology partner. In case CEV decides not to use CEV E-scoresheet, this will be communicated in advance and a paper scoresheet shall be used instead for the official match protocol.</p> <p>The organiser is responsible to ensure the accurate and timely deliver of match data to CEV and its partners, as per technical requirements provided in the Organiser Agreement.</p>
In-Venue Connectivity	Provision of stable and high-speed internet connection on all competition courts. Cable internet is required for the running of match data collection applications.
Branding materials	<p>Organiser to produce and apply the unified branding elements according to the provided branding guidelines for all courts.</p> <p>LED panels and 1 videoboard to be installed for the centre court.</p>

### Organiser Benefits

Commercial benefits	<p>All private and governmental subsidies.</p> <p>Appointment of National Sponsors/Partners excluding the following categories:</p> <ol style="list-style-type: none"> <li>a. Airlines</li> <li>b. Banking</li> <li>c. Betting &amp; Gambling Services</li> <li>d. Body &amp; Healthcare products</li> <li>e. Mobile phone/technology communications</li> <li>g. Sportswear</li> <li>h. Volleyballs</li> </ol> <p>A release of the unused reserved categories can be formulated through a written request and following CEV approval.</p> <p>The above release of the reserved categories is not applicable to the "Betting &amp; Gambling services", and "Volleyballs" categories.</p> <p>Alcohol (spirits), tobacco and pornography are prohibited categories</p>
Marks & rights	Non-exclusive right to use and exploit the CEV identification and the Event Title/competition mark on event promotion and merchandising. Prior approval of the CEV required.
Advertising rights in the venue	<ul style="list-style-type: none"> <li>- 50% of commercial partners panels and flags in the venue</li> <li>- 50% for commercial &amp; institutional partners on backdrops</li> <li>- Opportunity of one sponsor's appearance on Referee and OC member uniforms as per the event branding guidelines.</li> </ul>

Ticketing rights	100% with the organisers (normal and VIP-including hospitality) at the sole exception of the contingent to be granted free of charge to the CEV sponsors and partners.
Media rights	The CEV is granting to the Organiser the non-exclusive domestic media rights in exchange of the production obligation. The CEV also reserves the right to stream live matches of the CEV competition on its official digital platforms.
CEV assigned officials	CEV is taking over the International transportation & Per Diem for all assigned CEV Officials (Supervisor, event delivery staff & Neutral Referees – up to 8 people in total)
CEV support	Winner trophy and medals Sports Equipment (MIKASA balls) Event exposure on CEV digital platforms (website, OTT, and social media) via content publication and live streaming activities.

## 4. Miscellaneous

By submitting an application, the applicant commits to:

- Irrevocably, fully, and unconditionally willing to organise the competition according to the requirements mentioned in this Candidature Application document, the provisions of the FIVB Official Beach Volleyball Rules, the FIVB Medical and Anti-doping Regulations and the CEV Regulatory framework
- Comply with the rules, process and timelines stated in this Candidature Application Guidelines.
- Bear the costs related to the granted rights and obligations to be fulfilled
- Subscribe to an insurance policy that provides coverage against any sort of damage or loss that may incur throughout the event, including force majeure
- Make the best possible effort to deliver a top-quality sporting event, to be perceived by fans, media, and partners as an international event.

Applications need to be complete, true, accurate, realistic, and based on existing and verified data. The CEV is entitled to cancel the appointment of the Organiser in case of wrong or missing data.

The applicant needs to own, have, or obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience, and other resources to comply with the event requirements and implement the content of the relevant application.

If appointed, the applicant acknowledges and agrees that the application will automatically be considered as a binding agreement.

## 5. Commitment

*Please print the following text on the official letterhead of your entity. The names of all parties and their representatives shall be included at the end of the text. Please return one original to the CEV office, together with your application.*

*If the application is submitted by more than one entity, all entities shall sign this commitment form.*

Dear Mr President,

Hereby, we decide to apply for the organisation of the **CEV Beach Volley European Cup Final 2025**, hereinafter "the CEV competition".

By submitting this application, we are irrevocably, fully and unconditionally willing to organise the CEV competition; in accordance with the data mentioned in this Candidature Application document and the requirements set by the CEV in the CEV regulatory framework.

The present letter expresses our serious, clear and certain will. By submitting this application we commit to bear the costs related to the granted rights and obligations to be fulfilled.

We own, have or will obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience and other resources to comply with the CEV requirements and implement the content of our application.

If the CEV appoints us as Organiser, we are prepared to do our best to deliver a top quality sporting event, to be perceived as such by fans, media and partners.

Yours sincerely,

*Place*

*Date*

*Name of NF President, signature and seal*

*Name of Club President, signature and seal  
(if applicable)*



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